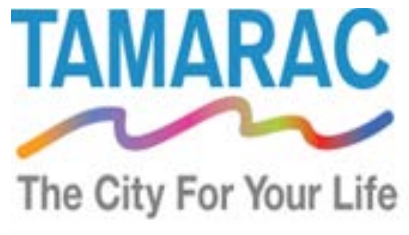


**Public Art Committee Meeting
Virtual Meeting
April 20, 2021, 4: 30 p.m.
Meeting Agenda**

This meeting will be held virtually pursuant to Governor Ron DeSantis' Emergency Order 20-52, further amended by EO 20-316, and the City's Ordinance 2020-020 authorizing virtual meetings.

- I. Call to Order
- II. Approval of Minutes of March 16, 2021 meeting
- III. MLK projects
- IV. Malcolm Robertson artwork projects
- V. VIII. Woodspring Suites
 - a. Tree removal
- VI. Tamarac Village
- VII. Inspiration Way
- VIII. Old Business
 - a. Tree Removal
 - b. Lighting
 - c. 4 new pads for 3 sculpture purchase
 - d. Migration: add color to each ceramic sculpture
- IX. New Business
- X. Next Meeting: May 11, 2021
- XI. Adjourn



**Virtual Public Art Committee Meeting
March 16, 2021, 4: 30 p.m.**

Present Virtually:

Tobey Archer
Sandra Ehrlich
Alexandra Hernandez
Sandra Hill
Brian Zambrano

City Staff Present Virtually:

Maxine Calloway: Director Community Development
Linda Probert: Assistant Director Parks & Recreation
Commissioner: Debra Packo

Tobey Archer called the meeting to order at 4:40PM. She stated that the Public Art meeting was virtual, and might be viewed by the public. She wanted the members to be aware that any statements made were public knowledge.

Alexandra H made a motion to approve the minutes of February 16, 2021, Sandy E. seconded it, and they were approved.

COLONY WEST

Commissioner Placko expressed appreciation of the three PAC artworks completed for Colony West Club House.

The Lasvit suspended artwork in the lobby, Jim Bowman's bas relief sculpture in the hallway outside the banquet hall, and Michael Szabo's sculpture in front of the entrance portico are all sensational and perfect for the venue. She gave Kudos to the PAC.

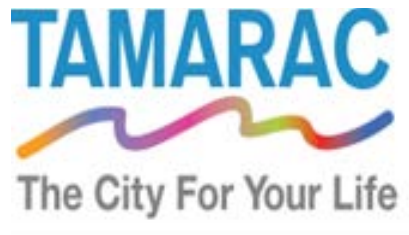
Sandy H and Tobey A. were able to attend a site visit and agreed that all 3 projects were successful. Tobey A. mentioned that paint needs to be completed on the Szabo surface of the pedestal where the sculpture meets the concrete pedestal. Beth R. had already visited and contacted Szabo who will correct the paint to meet the sculpture.

MLK PROJECTS

G & R and Maxine will be attending a virtual meeting with Commissioner Gelin on Friday, March 19th at 1:00 pm. Therefore, any discussion about the MLK project is tabled until the April PAC meeting.

OVERPASS PROJECT

G & R showed images Brian Z. had photoshopped of Malcolm Robertson's Overpass Bridge design. Brian showed the images on the grass near the overpass on both the east and west side of University Drive. He envisions the figures to be larger than life (8 feet), and for the letters of Tamarac to be three dimensional (3D). In addition, he would like to see individual or small groups of figures spread throughout the City. He also showed images of the figures on the bridge at Caporella Swimming Annex. Tobey A. and Alexandra H. liked Brian's ideas of spreading out small groups of figures as well individual figures as it would act as "pop up" art. Alexandra expressed her experiences in a group at her school



called "Girl Up" which is a United Nations group espousing equality, woman's rights and other issues. She told of a Tee Shirt with art on the front created for these issues. Using each member's faces on the shirt, the Tee shirt has been a huge success as it has helped for branding the issue and suggested the PAC do the same process for Malcolm's images of figures be created for tee shirts.

Linda P. told of the MLK tee shirts created for the Black History festival in the Sportplex. The shirts were a huge success as well. Linda is in favor Malcolm's artwork on the Caporella Aquatic swim center annex bridge and recommends moving that project forward.

Beth R. told of the high visibility of the swimming annex. The location is right next to the new Tamarac Village which already has occupancy of apartments even at this early stage. After the completion of Tamarac Village which includes the Amphitheater and Splashpad, the Village will become a destination venue. Therefore, Beth feels the aquatic center and annex is a good site for the artwork.

Commissioner Placko approves of the artwork location of University Dr. on either side of the overpass. She agrees with the consensus that if several figures are located all over the city, people will know they are in Tamarac. This will be a great branding idea.

Sandy E. expressed concern that too much art is located on the west side of town and more is needed on the east side. She further embellished that the art should be spread out and not too near to each other.

Sandy H. also liked the idea of having a whole group of figures in one area, as well as locate a figure "here and there". Brian Z. will continue to photoshop all ideas suggested by the PAC and present them at the April meeting.

Maxine confirmed the anticipation that Tamarac Village will garner much visitation.

WOODSPRING SUITES

Ray King is still on schedule for a March installation.

TAMARAC VILLAGE

G & R wrote a draft call for a sculpture for the roundabout in Tamarac Village. The following discussion ensued:

\$125,000 budget suggested

Kinetic sculpture was suggested

Interactive

Both interactive and kinetic must meet Florida code

G & R to research Both interactive and kinetic sculpture in S. Florida

How many other sculptures?

Maintenance requirements?

Invite local artists

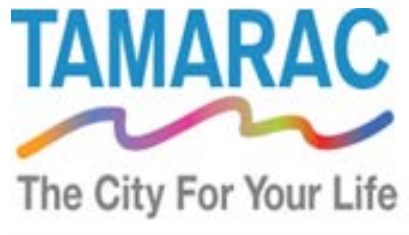
State in the call: all selections are not final until approval by the City Commission

OLD BUSINESS

Inspiration Way 2021

Maxine C. met with city staff and all were extremely pleased with Inspiration Way 2021. They especially appreciated the colorful sculpture selection.

Tree removal



Maxine C. is working with the contact provided by Sandy H., which has been very helpful to move this project forward. Maxine is working to get permission to remove several trees.

Three sculpture purchase from Inspiration Way 2020.

Beth R. is working on fabricating pads for these sculptures. John Dougherty and Ron Stein are working on getting site approval at the 21st and Prospect site for Circular Motion.

Solar lighting

George G. is working with Jack Strain and Ron Stein for the solar lighting. They have all come to an agreement on a \$300 fixture. Three (3) lights will be installed at each sculpture site including their platforms. The entire price will be \$4852.58 for the purchase of 46 lights and their platforms.

Fire station # 36

A "Naming the Dalmatian Dog" competition will be going to Middle and High School students. The students are required to write a brief essay as well suggesting a name for the dog. The winning student will be recognized in the Tam-O-Gram and other social media outlets in Tamarac. The winning student will be awarded a tablet and free Wi-Fi connection for 2 years, Eunicia Baker, the newly appointed PIO is organizing this project.

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NEW BUSINESS

Maxine C. announced the contract for the Public Art Administrators is complete in May and a new RFP is required to go out to the public. The formal solicitation will be out for 30 days. Brian Z. asked if the PAC would be involved in the selection. Maxine C. stated the same procedure as the last time will take place where the PAC recommended their selection, while an internal panel will interview all finalists. The recommended Public Art Consultant will be brought to the City Commissioners for a final decision.

Apprentice Program

G & R wrote a draft call to S. Florida artists interested in becoming a Public Art apprentice to a Public Artist that won a commission in the City of Tamarac. The program would provide an apprentice artist registry available to assign one of the artists from the registry to a newly awarded project.

Tobey A. was the first artist awarded the Dwane Hanson Allied Artist award in Broward County for an apprentice program for Public Art.

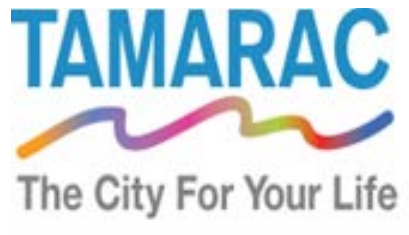
Beth R. suggested the allied apprentice be paid \$10,000 for the work completed.

Brian Z. stated that the project must be approved by the Commissioners before an apprentice was notified.

Colony West Ribbon Cutting

Linda P. is working on the ribbon cutting ceremony event for Colony West. She is anticipating a "big" impressive event. Therefore, Inspiration Way ribbon cutting will be planned after the Colony West event. Beth R. will send a virtual ribbon cutting event of the sculpture on loan program from Orlando.

G & R presented a PPT to show a low budget art event that could be displayed throughout the city. They showed a Blue Bicycle project that was executed in Ft. Lauderdale close to 20 years ago. Old bicycles were painted blue and placed in several locations throughout Ft. Lauderdale. Passersby were "surprised" by the discovery of the blue bikes. The Red Ball project in Chicago was also shown where



large red inflatable balls were “squeezed” between two buildings, as well as others left around the City in unusual positions and locations.

Brian Z. further embellished this idea requesting PAC engage neighborhoods with big inflatables.

A rubber ducks project in Miami was discussed. Brian said large inflatable ducks could be left floating in Caporella Park lake.

Beth R. had just been to an exhibit of large inflatable faces. She will research the artist and report back to the PAC at the April meeting

The next meeting is April 20, 2021

The meeting was adjourned at 6:04PM